

THE PRICE OF TOMORROW

Based on the book by Jeff Booth · A series in three parts

You know the book. Imagine its reach.

A documentary series built to bring Jeff Booth’s ideas to a global audience with the emotional force of major cinema.

\$350,000

Development target

10 weeks

Planned development after close

\$3 million

Separate modeled production round

THE SERIES

01 / The First Wound

The cost of living and the anger it creates.

02 / The Architecture

The monetary system beneath the symptoms.

03 / The Wave

Technology, abundance and who benefits.

THE NEXT MILESTONE

A four-to-six-minute proof film, priority archive and access work, and a production package: treatment, budget, schedule and financing strategy.

The goal is a package partners can evaluate before the production raise.

THE FILMMAKER

Adrian Pruett · Executive Producer & Director

Directed four Emmy® Award-winning seasons of television. Credits across Disney+, Netflix, Apple TV+, Prime Video and FOX.

EP and director of *Trade of the Century* and *Dishing Up Bitcoin*.

DISTRIBUTION AMBITION

Major streaming release and a format-appropriate festival strategy. Netflix, Apple TV+, Prime Video; Cannes, Berlin, Venice and Sundance.

Targets only. No partner attachment or festival selection is asserted.

USE OF DEVELOPMENT FUNDS

Proof / sizzle production	\$85,000
Editorial / post for proof	\$60,000
Interviews / travel / capture	\$45,000
Story development / producer	\$35,000
Line producer / budget / schedule	\$35,000
Legal / rights / entity / investor docs	\$35,000
Talent / subject packaging	\$10,000
Raise fees / admin / materials	\$25,000
Contingency	\$20,000
Total	\$350,000

\$250,000 minimum with reduced scope; proposed \$500,000 ceiling for expanded development. Production financing is separate.

PROPOSED PARTICIPATION

Development capital is modeled as a convertible note, converting at the production raise with a one-time 20% uplift in credited equity basis.

Conversion provides no cash repayment or guaranteed return. Preference treatment, maturity and default provisions remain to be finalized. Development capital can be lost in full.

Current stage & diligence

The mood reel, director’s statement, deck and v6 planning model are available.

The model does not establish executed book rights, committed funding or a distribution agreement. Confirm rights documentation, final terms and the funding route before investment.

Let’s discuss bringing it to life.

[Book a private conversation](#)

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btcent.co/price

Planning brief for discussion · Budget and terms: The Price of Tomorrow Model v6, Sources & Uses / Assumptions / Timeline & Phases / Comps & Category. Budget and terms from model v6 (September 4, 2026); development timeline updated September 13, 2026; not an executed investment agreement.